FOR IMMEDIATE RELEASE

Media Contact:
Sara Halpert, Museum Manager
310-515-7166
sara@printmuseum.org

Printing Museum Hosts Letterpress Wayzgoose Celebration

Carson, Calif. (August 2, 2019) — A “wayzgoose” is a traditional annual celebration of printers going back to the 16th century. On Saturday, August 24th, the International Printing Museum in Carson will continue this ancient tradition with their Letterpress Wayzgoose & Surplus Sale. The celebration will be ongoing from 8 am to 6 pm, a day filled with diverse printing activities centered around letterpress printing. Following the morning surplus sale of antique printing presses and type, the afternoon will give visitors the opportunity to print broadsides with wood type letters, get their name cast on the marvelous Linotype machine, and even help with poster printing in the parking lot with a giant steam roller from 1936! The afternoon will conclude with a special presentation by Curator Mark Barbour on the oldest printing shop in Los Angeles, “The Earl Hays Press: 100 Years of Printing for Hollywood”.

Admission is free for the day and includes all activities; donations are welcome. Details of the day's activities can be found at www.printmuseum.org. The International Printing Museum features one of the largest working collections of antique printing presses in the world, and is located at 315 W. Torrance Blvd, Carson. (310) 515-7166.

Letterpress Surplus Sale
(8 am to 1 pm) The Printing Museum’s annual surplus sale is a rare opportunity for hobbyists, amateurs, and professionals to purchased antique printing presses and supplies, such as Vandercook and Windmill presses, wood and metal type, typewriters, oak cabinets and more.

Letterpress Wayzgoose Celebration
(12 pm to 6 pm) On-going afternoon activities include using a vintage steamroller in the parking lot to print five foot posters using large wood type and engraved blocks, a Letterpress Slam using wood type and images from the Museum’s collection, Linotype typecasting, paper marbling, and screen printing souvenir t-shirts.
Mini-Workshops
(1 pm to 4:30 pm) Those seeking more in-depth introduction to printing techniques can sign up for mini-workshops on Windmill or Platen Press Operation, Ludlow or Linotype Typecasting. Each workshop lasts 1.5 hours and costs $20; advanced registration required as there is limited space.

“The Earl Hays Press—100 Year of Printing for Hollywood” with Curator Mark Barbour
(5:30 pm) Curator Mark Barbour will give an illustrated talk about Earl Hays Press, the oldest letterpress shop in Los Angeles and the leading producer of “fakes” and “inserts” for Hollywood film and television shows for 100 years. Everything from the old newspapers seen in every Western movie or in The Godfather movies, to Astronaut Jack Nicolson on a fake Time Magazine cover, even the printing plates used to make the police decals on Beverly Hills 90210. All of these are the creative work of the iconic Hollywood printing shop known as Earl Hays Press. Curator Mark Barbour will show off some of the typographical and printing gems from the Earl Hays Type Collection, the Printing Museum’s latest acquisition.