

THE INTERNATIONAL PRINTING MUSEUM INVITES YOU TO

SAVE LETTERPRESS HISTORY



SEE THE LUDLOW IN ACTION!
HAVE YOUR NAME SET IN METAL ON A GENUINE LUDLOW TYPOGRAPH!

SATURDAY
NOVEMBER 12

1:00PM

INTERNATIONAL PRINTING MUSEUM
315 WEST TORRANCE BLVD, CARSON, CA

PRESENTED BY THE LOS ANGELES BOOK ARTS GUILD

WHY SUPPORT THE LUDLOW PROJECT?

The International Printing Museum needs your support in order to obtain and preserve a large set of Ludlow Typograph typesetting matrices. Once we have them, we will catalog & organize the fonts into our working collection. We will digitize Ludlow Type Specimen books with notes on available fonts for letterpress projects. Along with the Museum's other metal, wood type fonts, these matrices will be available for casting type to be used by museum patrons, graphic designers & letterpress printers for projects like letterpress posters, business cards, invitations, greeting cards, and creative jewelry making and art projects. We will also offer training and classes on Ludlow operation and maintenance to ensure Ludlow's legacy. The success of the project would make this the largest active collection of hot metal type in the world available to the public. That's why we need you!

WHAT IS KICKSTARTER?

Kickstarter is a unique fundraising website (www.kickstarter.com) that connects donors with people and institutions that make creative projects. Kickstarter uses an all-or-nothing funding method where projects must be fully-funded or no money changes hands. Making donations on Kickstarter is easy. To pledge to our project, just click the green "Back This Project" button on the project page. You will be asked to enter your pledge amount and select a reward. From there, you will go through the Amazon checkout process. Note that you must finish the Amazon checkout process for your pledge to be recorded.

WHAT WILL I GET FOR MY DONATION?

A complete list of exclusive Ludlow-themed rewards for our backers is available on our Kickstarter page, including letterpress prints, custom made Ludlow slugs with your name, Ludlow type specimen books, even Ludlow composing sticks and cabinets! The more you give, the more you get! You can also choose to donate without receiving a reward, so that your donation will go straight to helping the Museum's Ludlow Project. Your donation to the International Printing Museum, a non-profit institution, is tax deductible (less the value of any reward you receive).



I HAVE OTHER QUESTIONS!

If you have additional questions about the Ludlow Project or the International Printing Museum, feel free to get in touch with the Museum's director, Mark Barbour, by e-mail at mail@printmuseum.org, or by phone at 714-529-1832.

You are also welcome to visit the Museum on Saturdays between 10:00AM and 4:00PM. We'd love to give you a tour!



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